CITIZENS ALLEY

WINTER SPONSORSHIP
2026–27 Season · Central Avenue

WINTER SPRUCE POTS

Welcome neighbors and visitors downtown with festive greenery, and share in the season's glow. It's a beautiful way to show your community spirit all winter long.





Five large planters overflow with fresh evergreens, birch branches, seasonal décor and twinkling lights. Positioned along Central Avenue, they create a festive, photo-worthy backdrop that draws people downtown and adds warmth to the heart of Minot through the coldest months.

WHAT YOU RECEIVE

- Your name or logo on a featured sign on your pot
- Your choice of 4 free skate rental certificates or ice bumper car passes for employees, family or customers
- Recognition in Citizens Alley's winter marketing

SPONSORSHIP

$400

per pot, for the season

Pots on-site: 5

ONLY 4 REMAINING

Ready to claim a pot? Email us and we'll go from there.

Local Motives

Citizens Alley is operated by
Local Motives, a North Dakota nonprofit.

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