CITIZENS ALLEY

WINTER SPONSORSHIP
2026–27 Ice Rink Season

ICE RINK PUSHER BAR

Help skaters build skills and confidence on the ice, and bring your business along for the glide. It's a simple and fun way show your community spirit all winter long.



HELPING SKATERS GROW

From first-time skaters to those returning to the ice after years away, pusher bars give skaters of all ages something steady to hold onto as they find their rhythm.

YOUR BRAND ON THE ICE

Feature your logo, products, services or upcoming events on an 8.5" × 11" sign on the front of a pusher bar, seen by skaters and spectators all season.

COMMUNITY BUILDING

Your support makes the rink welcoming and accessible, helping neighbors learn a new skill together in downtown Minot.

SPONSORSHIP

$250

per pusher bar, for the season

Bars on-site: 12
Color options: blue, green, red

ONLY 7 REMAINING

Ready to get going? Reach out to get your sign designed and on the ice.

Local Motives

Citizens Alley is operated by
Local Motives, a North Dakota nonprofit.

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